

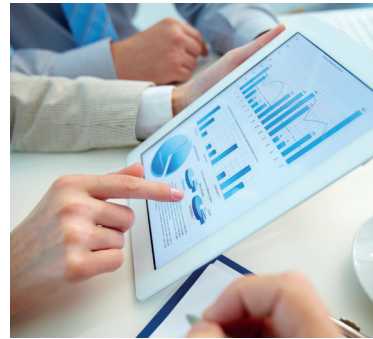
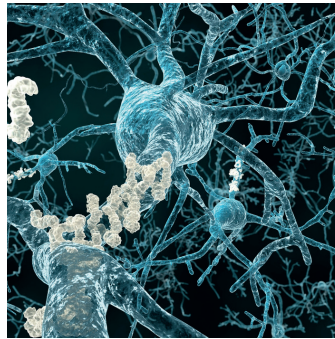




## Services Provided

Clients usually make contact with me for help in one or two specific areas, such as forecasting or to sort out the finance team. After this, I apply a broader range of services to meet strategic objectives. Don't hesitate to ask about any project.

Services Provided	Examples of Results
<ul style="list-style-type: none"><li>• Strategy and planning</li><li>• Budget &amp; forecasts</li><li>• Performance reports and analysis</li><li>• Board &amp; senior management meetings and advice</li><li>• Financial management</li><li>• General commercial advice</li><li>• Key relationship management</li></ul>	<ul style="list-style-type: none"><li>• Rapid growth: sales up 200% without over-trading</li><li>• Profit increases: up 50% and cash reserves 250%</li><li>• Turnarounds: from sales 33% down to 125% up</li><li>• Disposals: £40M of owner managed businesses</li></ul>
<ul style="list-style-type: none"><li>• Company secretarial and corporate governance</li><li>• Ready for sale/funding</li></ul>	<ul style="list-style-type: none"><li>• Finance functions: re-design, outsource and new systems</li><li>• Transitions: low margin kit to high margin services</li><li>• Shareholder follow-on rounds: £2.6M received for 6 clients</li><li>• Accelerated start-up: €8 million funding secured</li><li>• IPOs: successful AIM listing and £13M+ placings</li></ul>



*“Anthony was engaged when our previous FD left the company and he quickly picked up our accounts and financial management. Anthony works as a full member of the team and has been very helpful in a number of areas, including drawing up new budgets, formulating strategy and corporate governance.”*

Please contact me for your client needs assessment | [anthony.clayden@strategicfd.co.uk](mailto:anthony.clayden@strategicfd.co.uk)

